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Social media is what this generation is all about. Although many of us love our socials because we feel like these platforms connect us closer, the reality shows otherwise—it disconnects us from one another simply by scrolling down.

Marketing is an important aspect of every business. It helps boost our sales and profits by connecting people instead. But if you fail at it, you may lose and end up not benefitting from the business that you once started--every business owner's worst nightmare.

If you are a business owner or an executive, perhaps, you have to practice marketing because networking is the way of life. It helps you build your branding by word of mouth and with the huge help of social media. However, if you can't seem to connect to your audience, you need professional help.

This is where we come in. If you are struggling in this area, you can consult with us. Denton is a coaching service that aims to bring in more customers to you by teaching you how to deal with a crowd audience without drastically changing your image.

Our services include **Media Coaching**, Interactive Presentations, **Personal Branding**, and Public Speaking training. We also value **Sensory Branding** and **Contextual Marketing**-- all these are essential in growing your brand on social media without wasting a lot of time, money, and effort.

Unlike many coaching programs, Denton makes sure that our lectures fit your needs as a client, based on the consultations that will take place. The videos are very personal that you can listen and get the point right away.

Social media has taken the world by storm, so why not take over and be on top of your game? Instead of disconnecting your audience from your brand, show them that they are essential, and they might take a lot longer going over your social media page.

About Us

The Dentons Group founder was a former T.V. anchor who took time off of her busy schedule to go back to school to complete her M.B.A. (Master of Business Administration) degree. After successfully finishing her studies, she got married and started a business of coaching individuals about how to increase their online presence and follow social media since social media became a huge deal in the business world.

She focused on **sensory branding**, which uses the emotional side of the customers, including the sense of sight, smell, taste, touch, and hearing. All of these are practical tools in creating proper content to bring in more customers to the company. **Context marketing** is also an active strategy that is being taught because it targets the audience based on their recent search items online.

The company has been around for 15 years but has only been official last 2017. The services that Dentons Group offers are **Media Coaching**, Interactive Presentations, **Personal Branding**, and Public Speaking. With the help of their consultations, the company can create the perfect program for the customers to connect to their social media audience properly.

The programs are found to be highly effective and efficient.

Dentons Group focuses on helping the executives within Canada from Mondays through Fridays from 8:30 AM to 5:00 in the evening. We are located in 36 Toronto St. Suite 850 Toronto, Ontario M5C2C5. You may book by calling us at (647) 362-9482 or send us a message at info@thedentosgroup.com.

Services

Dentons Group is known for four coaching services: **Media Coaching**, Interactive Presentations, **Personal Branding**, and Public Speaking. To help you decide which one to pick first, we will break it down for you.

Media Coaching

Media Coaching is Dentons' way of reaching out to the customers by providing them the right techniques in dealing with the media. Customers will be able to practice interviews, press conferences, and other instances where you will be asked to speak up. This will help in getting the message across more efficiently without seeming unsure of the answers. This type of training has helped hundreds and thousands of politicians, celebrities, and business owners deliver their message with conviction and ownership.

Interactive Presentations

An Interactive Presentation is a great way to engage your audience in a live presentation. You will be taught about the right questions to ask, how to ask them, and how to answer your listeners' questions. This strategy is a nice way to break the ice during long discussions and also to stimulate your audience's minds by interacting with them well.

Personal Branding

Personal branding is very important because it is your way of marketing yourself to the audience. If you know how you sell your skills, then you must be an effective businessman. More people would be confident in investing in your products and services if your personal branding is remarkable. This plus **contextual marketing** will be a very effective strategy in your business.

Public Speaking Training

By enrolling in this coaching program, you will be able to deliver your message and responses to the public more effectively without stuttering while showing confidence to a crowd, big or small. This increases your chances of being noticed by the public. Great answers affect the hearing senses of the audience with the help of **sensory branding**. If you sound good, your brand will look good. Public speaking is a very useful skill in all aspects of the business.